

WyCo United Way misses goal, but effort will go on

By **DAWN BORMANN**
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The United Way of Wyandotte County fell short of its \$2.4 million goal, officials announced Wednesday.

But rather than close the campaign with the slightly more than \$2 million that has been raised, the campaign will continue indefinitely until the goal is met.

"I am confident that we be able to raise those resources," Wendell Maddox, president and chief executive of the United Way of Wyandotte County, said in a news release.

The campaign could get the shot in the arm it needs come January, when General Motors Corp. adds a third shift at its Fairfax assembly plant in Kansas City, Kan.

GM, always a major contributor, plans to ask its 1,000 new employees to donate, just as the company has asked its longtime employees.

Despite the shortfall, the campaign was hardly a disappointment. United Way officials pointed out small but significant ways community members pulled together to help.

Breit's Stein and Deli, a

Strawberry Hill business, collected more than \$1,000 during an evening cookout. And White Church Elementary School students raised \$1,000 after a challenge from the school staff. In return, the teachers and principal ate live bugs.

To donate or learn more, call 913-371-3674.

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