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News Release



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FOR IMMEDIATE RELEASE

April 16, 2009

United Way of Wyandotte County announces 2009 campaign chairmen

KANSAS CITY, Kan. – United Way of Wyandotte County's 2009 campaign chairmen are Kansas City Kansas School District Superintendent Dr. Jill Shackelford and United Auto Workers Local 31 President Jeff Manning. Both have been key leaders in past campaigns.

When asked to be chair for the 2009 campaign, Dr. Shackelford said she didn't even hesitate with her answer, "I see it as an honor to be asked to provide leadership for such an important event in this community."

In each of the past three years, the school district has raised more than \$110,000, which makes it one of the top 5 largest annual United Way of Wyandotte County campaigns.

"United Way of Wyandotte County's campaign is one of the things that makes Wyandotte so special," Dr. Shackelford said. Every year, I am amazed at the way people roll up their sleeves and dig deep into their pockets. There are lots of needs in this community; we see them in our schools. But there is also a richness, a heritage and a sense of pride and place that makes it so I wouldn't want to live and work anywhere else."

Jeff Manning has been an active United Way volunteer. Last year, he served on United Way's campaign cabinet and was an integral part of General Motor's successful campaign. This year, he'll increase his commitment by serving as Labor Chair for the campaign.

Last year's campaign raised \$2.38 million, which funds 53 programs providing a variety of social services in Wyandotte County. Dr. Shackelford and Manning will announce this year's campaign goal at the kickoff luncheon in September.

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