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## News Release



United Way of Wyandotte County, Inc. P.O. Box 17-1042, Kansas City, KS 66117-0242

### **FOR IMMEDIATE RELEASE**

November 13, 2009

#### **United Way's campaign will be extended**

**KANSAS CITY, Kan.** – As unemployment continues to rise in the unstable economy, fueling increased needs for services, United Way of Wyandotte County pledges to continue its 2009 campaign.

“We will continue to work and do what is needed to meet the growing need in our community,” Wendell Maddox, President and CEO, United Way of Wyandotte County, said. “This community has shown its generosity over the years, and I have faith that by continuing to work together, we will meet the needs in Wyandotte County.”

The Celebration lunch will be Wednesday, Nov. 18, from 11:30 a.m. to 1 p.m. at the Reardon Convention Center, 520 Minnesota Ave., in Kansas City, Kan. This year's event sponsors are the University of Kansas Hospital and Tri-County Labor Council. It will be a celebration to thank the many supporters of this campaign and inspire the community to dig a little deeper to help those in need. The Campaign co-chairs, Jill Shackelford, Kansas City, KS Public Schools, and Jeff Manning, UAW Local 31, encourage those who have never given to United Way to consider making a contribution.

“We're celebrating progress and thanking all of our supporters, but by no means are we done campaigning. We've raised \$2 million, and we're determined to reach our stretch goal of \$2.4 million by extending the campaign in order to meet our community's needs,” Shackelford said. “We need everyone who is able to make a contribution to please consider doing so.”

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Jennifer Jo Cobb, NASCAR driver, has been a vital community volunteer this campaign by speaking at many workplace rallies, and now she'll host the Celebration. There will be a silent auction with donations from local businesses including products from Procter & Gamble, Travel Benefits By Design, Show Me Shooters Indoor Range, Legends 14 Theaters, Sunflower Hills Golf Course, Hilton Garden Inn, Gold's Gym, Rainbow Brushless Car Wash and many more.

The event is open to the public and tickets are available for \$30 per person by contacting the United Way office at (913) 371-3674.

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#### *About United Way of Wyandotte County*

United Way of Wyandotte County, a non-profit human service organization founded in 1921, is dedicated to increasing the community's understanding of human needs and mobilizing resources to meet those needs. Through its annual community campaign, United Way supports 53 social service programs provided by 29 Wyandotte County and area agencies.

LIVE UNITED is a call to action to give, advocate and volunteer in our community in order to improve the common good in three key areas: education, income and health. To learn more about United Way and how to LIVE UNITED, visit [United Way of Wyandotte County's website](#), [Facebook](#) and [YouTube](#) pages.